



Corporate Sponsorship

**opportunities, levels &
incentives**

SPONSORSHIP LEVELS & OPPORTUNITIES

Adopt-a-School Sponsor

\$700

Give the gift of live theatre to a school of your choice, or an underprivileged school suggested by Geordie. With this sponsorship, you will be providing the opportunity for the school to be a part of Geordie's School Tour.

Opening Night Sponsor

\$3,000

Be a part the fun at Geordie's Opening Night Parties. The Opening Night of each Montreal Mainstage production is a very special event for all those who attend! After the show, children and adults alike get free ice cream, juice, and one of the hundreds of helium balloons used to decorate the lobby of the D.B. Clarke Theatre. This sponsorship will fund all four Opening Nights of our productions during our 2007-2008 Montreal Mainstage Season.

Mainstage Single Show Sponsor

\$5,000

Be exclusively associated with one of Geordie's Montreal Mainstage shows for families and schools. This sponsorship is for the entire run of one production of your choice during our 2007-2008 Montreal Mainstage Season.

Mainstage Matinee Series Sponsor **\$9,500**

Help Geordie keep ticket prices low for its School Matinee Series during our Montreal Mainstage season. The 2007-2008 season is comprised of three productions between November and April, with a Matinee audience of over 9,000 students. In order to avoid raising our prices we are looking for 2 sponsors who would pay the equivalent of \$1.00 per student per performance.

School Tour Season Sponsor **\$15,000**

Sponsor both productions included in Geordie's School Tour for the entire eight-month duration, covering schools from James Bay all the way to the Magdalen Islands. In 2006-2007, Geordie performed 250 shows during the tour and reached almost 60,000 children.

Mainstage Season Sponsor **\$15,000**

Play a central role in Geordie's Montreal Mainstage Season! This sponsorship helps to finance Geordie's **entire** Mainstage season, which includes all four productions that take place between October and April.

SPONSORSHIP BENEFITS DETAILS

Contact us to find out how our benefits can be tailored to YOUR marketing needs

Adopt-a-School Sponsor

- **Company Name Recognized:**
 - ✓ in Geordie's Fundraiser Production programme*
- **Logo Placement:**
 - ✓ on the *School Tour page* of Geordie's Website
- **Invitation** to the performance at the adopted school

Opening Night Sponsor

- **Company Name Recognized:**
 - ✓ as the Opening Night Sponsor in Geordie's Season Brochure
 - ✓ on the Funding page of Mainstage programmes
 - ✓ in the annual Fundraiser Production programme*
 - ✓ as a valued sponsor of all Geordie's Mainstage Opening Nights (i.e. This Opening Night is possible with the valued support of ...)
- **Logo Placement:**
 - ✓ on all Mainstage posters
 - ✓ in all Mainstage programmes
- **Company signage** (provided by sponsor) on-site in the lobby of the D.B. Clarke theatre on all Opening Nights
- **Invitation & 4 tickets** reserved for all Opening Night Performances and Parties

Mainstage Single Show Sponsor

- **Company Name Recognized:**
 - ✓ with the sponsored show in Geordie's Season Brochure
 - ✓ on the Funding page of ALL Mainstage programmes
 - ✓ as the valued production sponsor in sponsored show's programme
 - ✓ in Fundraiser Production programme*
 - ✓ on all tickets for the sponsored show
- **Logo Placement:**
 - ✓ on the sponsored show's posters
 - ✓ in the sponsored show's Mainstage programmes
 - ✓ on the *production's page* of Geordie's Website
- **Company signage** (provided by sponsor) on-site in the lobby for the run of the sponsored show
- **Invitation & 4 tickets** reserved for the sponsored show

* In order to be included in the 2006-2007 Fundraiser Production programme, artwork for all ads must be submitted by April 15, 2007. All later submissions will be placed in 2007-2008 programme.

Mainstage Matinee Series Sponsor

- **Company Name Recognized:**
 - ✓ prominently as the Matinee Series Sponsor in Geordie's Season Brochure
 - ✓ in Geordie's Fundraiser Production programme*
- **Logo Placement:**
 - ✓ prominent on all Mainstage posters
 - ✓ on Geordie's Website
- **Advertisement:**
 - ✓ ½ page ad in Fundraiser Production programme*
- **Company Signage** (provided by sponsor) on-site in the lobby of the D.B. Clarke theatre
- **Invitation & 4 tickets** to a performance of your choice

School Tour Season Sponsor

- **Company Name Recognized:**
 - ✓ on *School Tour page* of Mainstage programmes
 - ✓ in the Fundraiser Production programme*
- **Logo Placement:**
 - ✓ on Geordie's Tour Van (magnet provided by sponsor)
 - ✓ on Geordie Bookmarks distributed to all students on the School Tour
 - ✓ on the programme cover for all public Tour performances
 - ✓ on all contracts sent to school representatives
 - ✓ on Geordie's Website
- **Advertisement**
 - ✓ full-page ad in the Fundraiser Production programme*

Mainstage Season Sponsor

- **Company Name Recognized:**
 - ✓ on all Mainstage tickets
 - ✓ in Geordie's Fundraiser Production programme*
- **Logo Placement:**
 - ✓ on the cover of Geordie's Season Brochure
 - ✓ prominent on all Mainstage posters
 - ✓ prominent on the cover on all Mainstage programmes
 - ✓ on Geordie's Website
- **Advertisement**
 - ✓ full-page ad in the Fundraiser Production programme*
- **Company Signage** (provided by sponsor) on-site in the lobby of the D.B. Clarke theatre
- **Invitation & 8 tickets** reserved to all Opening Night performances

What you receive:

	COST	Listing in Fundraiser programme	Logo placement on Geordie's Website	Logo placement on Mainstage posters	Recognition in Season Brochure	Recognition in Mainstage programmes	Invitation & tickets	Company Signage at Theatre	Company Name Printed on Tickets	Advertisement in Fundraiser programme	Logo on Geordie Van	Logo placement on All School Contracts	Logo placement on Bookmark	Logo Placement in Tour programme
<i>Adopt -a- School</i>	\$700.00													
<i>Opening Night</i>	\$3,000.00													
<i>Mainstage – Single Show</i>	\$5,000.00													
<i>Mainstage – Matinee Series</i>	\$9,500.00													
<i>School Tour – Season</i>	\$15,000.00													
<i>Mainstage – Season</i>	\$15,000.00													

GEORDIE PRODUCTIONS FACTS & FIGURES

Geordie's season brochure : distributed August / September and periodically throughout the season
15,000 copies printed

Programmes - Montreal Mainstage : distributed to all weekend family audience members, and all school matinee audience teachers

Programmes - Annual Fundraiser production : attended by prominent members of Montreal's business and law communities*

Tickets - Montreal Mainstage : at the box office and mailed directly to subscribers' homes

Website
 new online box office ticketing system in 2007!

School Tour:
 approximately 250 contracts sent out annually

GEORDIE REACHES ABOUT 80,000 AUDIENCE MEMBERS EACH YEAR

ABOUT GEORDIE PRODUCTIONS

Geordie Productions Inc. is a professional theatre company with a registered non-profit charitable organization status that has been presenting live English-language theatre for young audiences for over twenty-five years.

Based in Montreal, Geordie's **School Tour** travels extensively across Quebec, Ontario and the Maritimes, bringing many communities their only opportunity to see live theatre.

Geordie's **Montreal Mainstage** series presents full-scale productions at the D.B. Clarke theatre in downtown Montreal for families and school groups. The series includes both well-loved classics and exciting new work by contemporary Canadian playwrights, and offers a reduced ticket rate during the weekday School Matinees.

For more information, contact:

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